

2019 NEWSLETTER

A Message From Our President & Owner,

Cooler mornings and valley fog below the orchard remind us all that it's about apple time! Nature has blessed us with a beautiful crop of apples with exceptionally good fruit size. Compared to recent years, some varieties may be picked a little later this year so be sure to give us a call or check our website to make sure your favorite apple is available. I enjoy every apple variety we grow, but Evercrisp has me as excited as Honeycrisp. Harvested in late October and stored in a refrigerator, Evercrisp is a fantastic eating experience in the winter months. Our family has been growing apples since 1934 and we have never tasted another winter apple like Evercrisp!

I hope you all enjoyed our newly expanded sales area and bathrooms added in 2018. This year we have made additional exciting improvements with a new gift area, live apple packing TV, and a working model train for young and old to enjoy. Our famous cider donuts will be back- made fresh every day. Please enjoy our free apple and cider samples along with many of the other products we sell.

Don't forget our online store. We feature many of the items available here and have made it far easier to order gift pack apples this year from home.

Thank you for being such loyal customers. Our goal is to bring the very best apples and orchard experience to your family. We hope to see you this apple season!

Sincerely,
Allen Teach, President

EVENT CALENDAR

August 19th

Opening Day

September 27th - 29th

Gays Mills Apple Festival

October 5th - 6th

Sunrise Samples Weekend

October 12th - 13th

Family Fun Weekend

October 19th - 20th

Harvest Celebration

& Helicopter Rides

(weather permitting)

October 21st - December 16th

Gift Box Shipping Begins

October 26th - 27th

Trick or Treat Weekend

November 22nd - 24th

Pre-Thanksgiving Sale

November 29th

Black Friday Sale

December 7th - 8th

Christmas Celebration at Sunrise

December 20th

Last Day of the 2019 Season

COME VISIT US!

2019 STORE HOURS:

August, September, October - 9:00 to 5:00

November, December - 9:00 to 4:00





Apple Availability

Dates are approximate. To find out when your favorite apples are for sale check out our Apple Availability page on our website www.sunriseapples.com/apple-varieties/

While we do try to keep our website as up to date as possible, if you're planning a trip to the orchard for a specific variety of apples, it is always best to call ahead at (608) 735-4645 just to make sure they are available.

Not all varieties are available in Number 2 grade.

**Limited Availability.*

Name	Ripe By	Eat	Pie	Sauce	Bake	Freeze	Jelly	Salad
Dudley	Mid-Aug		🍏	🍏		🍏		
Zestar!	Late Aug	🍏	🍏	🍏	🍏			
Paula Red	Late Aug	🍏	🍏	🍏	🍏			
Wealthy	Early Sept	🍏	🍏	🍏	🍏	🍏	🍏	
Royal Gala	Early Sept	🍏			🍏			🍏
Jonamac	Mid-Sept	🍏	🍏	🍏	🍏	🍏	🍏	
McIntosh	Mid-Sept	🍏	🍏	🍏	🍏	🍏	🍏	
Cortland	Mid-Sept	🍏	🍏	🍏	🍏	🍏	🍏	🍏
Honeycrisp	Mid-Sept	🍏	🍏	🍏	🍏	🍏		
Blondee*	Mid-Sept	🍏	🍏	🍏	🍏			
Golden Supreme	Late Sept	🍏	🍏	🍏	🍏	🍏		🍏
Lura Red*	Late Sept	🍏	🍏	🍏	🍏	🍏	🍏	🍏
Fuji	Late Sept	🍏	🍏	🍏	🍏			
Empire	Early Oct	🍏	🍏	🍏	🍏	🍏		🍏
Golden Delicious	Early Oct	🍏	🍏	🍏	🍏	🍏		🍏
WI Red Delicious	Early Oct	🍏						🍏
Ambrosia	Early Oct	🍏	🍏		🍏			🍏
Pazazz*	Early Oct	🍏	🍏	🍏	🍏	🍏		🍏
Jonagold	Mid-Oct	🍏	🍏		🍏	🍏		🍏
Cameo	Mid-Oct	🍏	🍏	🍏				
Snow Sweet*	Mid-Oct	🍏	🍏	🍏	🍏	🍏		🍏
Evercrisp	Late Oct	🍏			🍏	🍏		🍏

Honeycrisp apple cider is available in mid-September!

Learn more about our events, check out the latest news, read about our apple varieties, shop our online store, and more on our website www.sunriseapples.com

Apple Showcase:

Golden Delicious



The Golden Delicious apple is a classic variety. It has a beautiful yellow skin and a sweet, mellow flavor.

The golden Delicious is an aromatic apple, and is excellent in salads as this apple keeps its white flesh well. This also makes it a great variety for baking, drying, and fresh eating.

FUN FACT:

Americans currently consume about 20 pounds of apples a year.

If you ate an apple a day, you would eat **60 pounds** of apples per year.

Wow!



Sunrise 2019 TOP 10

- 10 Hot apple cider- so, so warming on the cool days.
- 9 Apple cider slush- refreshing on the warm days.
- 8 Pumpkin and carrot logs - one to eat now, and one for later - they freeze perfectly!
- 7 Apples cider donuts and fresh baked cookies.
- 6 Sunrise Corn Salsa - a customer favorite!
- 5 Specialty foods- cheese, sausage, sorghum, honey.
- 4 Sunrise apple cider and Sunrise Honeycrisp apple cider - "taste the difference."
- 3 Caramel apples and Queen's apples (during the height of the season).
- 2 Evercrisp apples- our newest and latest season apple!
- 1 APPLES! - 22 delicious varieties from sweet to tart - early to late in the season.



A Tribute to a Special Sunrise Employee: Sandra George

We are pleased to feature one of our own local favorites, Sandra George, who has recently retired from Sunrise Orchards after 45 years of loyal service.



As a young woman, Sandra began her apple career working full-time both inside and outside.

She became a master at tree tying, apple thinning, and knowing all aspects of sorting and packaging apples. She and Janet Teach planted the first trees with our "new" tree planter in 1980, which replaced using an auger. Sandra could be found bagging apples or at the cash register on the weekends, and she was as fast and efficient as anyone at the orchard.

Because Sandra exemplified efficiency and accuracy in the orchard she quickly rose through the ranks and became a leader among the crew. With her diverse knowledge of the trees, the packing shed, and the retail area, she has trained nearly all current employees in some aspect of our work. Ensuring the quality of apples for our customers was her specialty, and her loyalty to Sunrise and the crew helped us all achieve that goal. Sandra can now be found enjoying time reading, growing flowers, and camping along the Mississippi River.



Thank you, Sandra, from all of us at Sunrise!

Pressure Cooker Chunky Apple Sauce



-7 medium McIntosh, Empire or other apples (about 3 pounds)

-1/2 cup sugar

-1/2 cup water

-1 tablespoon lemon juice (as desired)

Prep. time: 15 minutes

Cook time: 25 minutes


Difficulty: Easy

Peel, core and cut each apple into 8 wedges. Cut each wedge in half crosswise.

Place in a 6-qt. electric pressure cooker. Add remaining ingredients.

Lock lid; close pressure-release valve. Adjust to pressure-cook on high for 3 minutes. Let pressure release naturally. If desired, mash apples with a potato masher or use an immersion blender until desired consistency is reached.

Delicious!

 1 pound of apples makes about 1 1/2 cups of apple sauce. - 2 pounds of apples makes about a 9 inch pie.



To see what's going on at Sunrise Orchards follow us on Facebook at www.facebook.com/SunriseAppleOrchards

WHAT'S NEW IN 2019?

- More Evercrisp apples! Harvested in late October and stored in a refrigerator, Evercrisp is a fantastic eating experience in the winter months.
- Over 12,000 new apple trees planted. More Honeycrisp & Ambrosia apples on the way!
- The Apple Store Gift Shop is now located to the east end of the building and showcases the Driftless Studios display of handcrafted home decor, signs, magnets, Christmas ornaments and more. Each year we add new unique gift items to the gift shop.
- Live Apple Packing TV. View washing, sorting and packing apples on the new apple packing TV screen!
- Sunrise Express Model Train. As a tribute to the 1930's Kickapoo Stump Dodger that carried our apples to market, we now have a working model train in our Apple Corner Store. Entertaining for all generations! Full steam ahead Sunrise Express!
- Online ordering of apple gift boxes! Customize your shippable apple gift boxes to include specialty food products and apples. The perfect gift for anyone!
- Our Dog Walk Area is moving to the east end of the building, north of the east parking lot. We all love our pets and want them to enjoy a trip to the orchard as well.
- This year we're unveiling our NEW lawn checkers game, located in the previous dog walk area at our Sunrise Family Park - sure to please the entire family!

JOIN US AT THE FOOD STAND

Open mid-September to October 20th!

The Food Stand is located at the north side of the parking lot and once again will be staffed by a variety of local non-profit groups. Our area organizations are looking forward to the 2019 season and thank you for helping them serve the Kickapoo Valley area. Stop by for a bite before you head back down the hill!

Note: The Fried Cheese Curd Mobile will be in its traditional location at the end of the shed.



Gift Box Orders

Shipping from Oct. 21st to Dec. 16th

Our gift box order forms are available at the orchard and online. If you would like a personalized box or a mixture of apple varieties be sure to give us a call. We serve many area businesses putting together holiday gifts for employees and patrons. We would love to put together some special gift boxes for you.

sunriseapples.com/gift-boxes

KEEP IN TOUCH WITH US!

Email sunrise@mwt.net

Phone (608) 735-4645

Website: www.sunriseapples.com

Facebook: www.facebook.com/SunriseAppleOrchards

Write or Visit [48340 St. Hwy. 171, Gays Mills, WI 54631](http://48340.St.Hwy.171,GaysMills,WI54631)



Shop our specialty foods
in-store and online!
www.sunriseapples.com

DID YOU KNOW?

- ☞ Apples are fat free.
- ☞ Apples are high in potassium.
- ☞ Apples contain small amounts of Vitamins A, B, and C.
- ☞ Apples contain calcium and iron.
- ☞ A medium apple is about 80 calories.
- ☞ Apples are a great source of fiber.
- ☞ Apples soften 10 times faster unrefrigerated.
- ☞ An apple in your bag of potatoes will keep them from sprouting.