



2021 NEWSLETTER



Hello from Sunrise Orchards!

This year represents my forty third crop growing apples full time. Looking back, although we have endured many challenges thru the seasons we've always produced an apple crop for you to enjoy every year.

I am happy to report that the 2021 crop looks great! After skirting some spring frost and summer storms, the recent cool week has helped the crop to develop beautiful red color. The apple's size looks exceptionally good this year.

We are all busy getting ready for the upcoming season and I cannot wait to bite into the first ripe, juicy apple plus, enjoy the first cider donut of the year. We have sales and events planned for almost every weekend of the year so you may even want to make multiple visits.

I continue to be very impressed with the new Evercrisp apple which ripens in late October. Held in a refrigerator, it just keeps getting better into the winter months.

Thank you for being such loyal Sunrise customers. We all looking forward to a fully open orchard this year!

Yours truly,
Allen Mac Teach, President & Owner

PS. Yes, my parents did name me after their favorite MacIntosh apple.

Announcing Our **NEW INTERACTIVE** *Blog This Year!*

One of the best ways to stay in touch with us, provide feedback, ask questions, write reviews and more, is through our new interactive blog! You'll find it here at:

www.SunriseApples.com/blog

We will share information on:

- Events
- News
- What's in Stock
- What's Out-of-Stock
- Specials
- Apple recipes
- Beautiful photos of the orchard
- And more!

We apologize for the inconvenience however we are no longer communicating or updating our Facebook page. Please use the Sunrise Orchards blog instead.

FOLLOW OUR NEW BLOG!

www.SunriseApples.com/blog



What's New at Sunrise?

1) This spring we planted 12,000 new Honeycrisp, Evercrisp, and Rave MN1955 apples trees. These trees are supported by a trellis system you can see driving along the highway. Rave is a wonderful Honeycrisp cross that ripens in August.

2) We have installed a bar code check out system that will speed up check out and shorten the lines. There we will some learning to do but we think this will be a real improvement! We think you'll appreciate shorter lines!

3) We are installing new software for our computerized Greefa apple grader from Holland. This will enable our grader to do more digital sorting of the apples which will be faster and more efficient.

4) Announcing our new INTERACTIVE blog this year! This year in 2021 we've added a section to our blog where you can interact with us. Here you can ask questions, give feedback, write reviews and more. We're excited you'll be able to interact with us on our blog this year! www.SunriseApples.com/blog

Ask Allen

Allen has been growing apples since childhood. He loves to answer apple and orchards questions. Submit them on our website CONTACT page at www.SunriseApples.com/contact-us.php

Q Allen, what was your first job at Sunrise?

A My first job was folding and stapling apple boxes. In later years after the school day, I prepared the bins full of apples for stacking in the cooler and loaded trucks with wholesale shipments by hand. It was all good work. I verymuch enjoyed being in the packing house during apple harvest.

Q What type of education did you receive to become an apple grower?

A My biggest source of apple growing education came from my parents and grandparents plus, careful observation of each year's crop. I also obtained a degree in chemistry from Luther College and studied horticulture at Michigan State University.

Q What is your current favorite job at the orchard?

A My favorite job is winter tree pruning. There's nothing better than being outside on a cold, clear, winter day shaping trees for the next crop while reviewing in one's mind, the highs and lows of the previous season and planning ahead.

WAYS TO SHOP IN 2021

SHOP IN PERSON AT THE ORCHARD: Come out to Sunrise Orchards this fall - your destination to buy fresh apples, cider and much more in the fall. We'd love to see you! As soon as you enter our retail building, you're immediately drawn in by the wonderful aroma of freshly made apple cider donuts and cookies coming from the bakery kitchen. Enjoy hot apple cider or coffee while you shop.

Samples are available of our: various apple varieties throughout our season; our assortment of delicious specialty foods; and cold Sunrise Apple Cider and Sunrise Honeycrisp Apple Cider. On weekends, during the height of the apple season, enjoy a Queen's Apple, a mouth-watering treat!

Check out all our **FREE** events at www.SunriseApples.com/content/events Bring your family out to our *Sunrise Family Park*! Lawn checkers game, horse tire swings, lawn bowling lanes are set up for your fun. Plus, pick out your favorite pumpkins, in our pre-picked pumpkin patch, next to the play area! Dog walk park too! ***There's something for everyone at Sunrise Orchards!***

OPEN DAILY FOR 2021:

AUG 16-OCT: 9 AM -5PM

NOV-DEC 22: 9 AM-4PM

DEC 23: 9 AM-Noon

(Closed Thanksgiving)

Senior Shopping: DAILY 8 AM-9AM

CURBSIDE PICKUP: Is available **weekends**, for our delicious apples, donuts and other items from September 18 until October 24, 2021. ***This service is available on a preorder basis only.***

To preorder, complete the **Curbside Pickup Form** at www.sunriseapples.com/curbsideform and return it to Sunrise Orchards by email, mail, fax, or phone. **Phone orders must be received by 5 pm the day before pickup.** Payment will be made by credit card or check when orders are picked up. A limited selection of products will be available - see order form for details.

HOME DELIVERY APPLES: We're offering home delivery of your favorite apples during peak season! This is available to those in the Spee-Dee Delivery Service area (WI, IA, IL, MN, SD, ND).

To order, visit

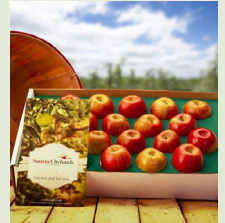
www.sunriseapples.com/homedeliveryform

Return the form to Sunrise by: calling, faxing, emailing or mailing it in. This service will be offered August 30-October 18, 2021.

SHOP OUR ONLINE STORE: Open 24/7-365 days a year!
www.SunriseApples.com/products

GIFT BOXES: Apple Gift Box Shipping Mondays at Sunrise Orchards Oct. 25-Dec. 13

Sunrise Orchards apple gift boxes are an ideal gift for everyone on your list. We hand select each item and lovingly create customized gift boxes of fresh picked apples and specialty food products. Each gift box is carefully hand packed in a special foam-filled protective box, to ensure arriving in perfect condition.



Orders may be placed by calling Sunrise at 608-735-4645 or online www.SunriseApples.com/gift-boxes Your family, friends, customers and business associates will be delighted at your thoughtfulness!

SUNRISE GIFT CERTIFICATES:

Sunrise is pleased to offer Gift Certificates for purchase. They may be used in person at the orchard, or in our online store. They can be ordered in any amount and never expire Our Gift Certificates are a much-appreciated gift! Call 608-735-4645 to order your Sunrise Gift Certificates!



FOOD STANDS: Several area non-profit groups will be serving up delicious food in the Sunrise Food Stand September 18-October 22. We encourage you to come out, support these non-profits and enjoy the food they're preparing:

Soldier's Grove Lions Club or the
Soldier's Grove American Legion Post:
Sept. 18-19; Oct 2, 3; Oct. 16-17.

The Fennimore United Methodist Church: Sept. 26-27
(Gays Mills Apple Festival Weekend).

North Crawford School Wrestling Club: Oct. 9-10

CHEESE MOBILE: Enjoy the tasty food the cheese curd folks will be preparing for Cheese Curd Weekend Oct 2-3 plus, each weekend in October!



Apple Varieties, Ripening Dates & Best Uses Chart

Dates are approximate. To find out when your favorite apples are for sale **Check out our Apple Availability page at www.sunriseapples.com/content/apple-availability**

While we keep our website updated, if you're planning a trip to the orchard for a specific variety of apples, please call ahead at **(608) 735-4645** to make sure they are available. The weather can play a very important part as to when the apples are picked.

*Not all varieties are available in Number 2 grade.
Limited Availability.



Apple Varieties, Ripening Dates and Best Uses

Name	Ripe By	Eat	Pie	Sauce	Bake	Freeze	Jelly	Salad
Dudley	Mid-Aug		🍏	🍏		🍏		
Zestar!	Late Aug	🍏	🍏	🍏	🍏		🍏	
Paulared	Late Aug	🍏	🍏	🍏	🍏			
Wealthy	Early Sept	🍏	🍏	🍏	🍏	🍏	🍏	
Royal Gala	Early Sept	🍏		🍏	🍏	🍏	🍏	🍏
Jonamac	Mid-Sept	🍏	🍏	🍏	🍏	🍏	🍏	
McIntosh	Mid-Sept	🍏	🍏	🍏	🍏	🍏	🍏	🍏
Cortland	Mid-Sept	🍏	🍏	🍏	🍏	🍏	🍏	🍏
Honeycrisp	Mid-Sept	🍏	🍏	🍏	🍏	🍏	🍏	🍏
Blondee	Mid-Sept	🍏	🍏	🍏	🍏			
Golden Supreme	Late Sept	🍏	🍏	🍏	🍏	🍏		🍏
Lura Red*	Late Sept	🍏	🍏	🍏	🍏	🍏	🍏	🍏
Fuji	Late Sept	🍏	🍏	🍏	🍏	🍏	🍏	🍏
Empire	Early Oct	🍏	🍏	🍏	🍏	🍏		🍏
Golden Delicious	Early Oct	🍏	🍏	🍏	🍏	🍏	🍏	🍏
WI Red Delicious	Early Oct	🍏						🍏
Ambrosia	Early Oct	🍏	🍏	🍏	🍏	🍏	🍏	🍏
Jonagold	Mid-Oct	🍏	🍏	🍏	🍏	🍏	🍏	🍏
Cameo	Mid-Oct	🍏	🍏	🍏			🍏	🍏
Snow Sweet	Mid-Oct	🍏	🍏	🍏	🍏	🍏	🍏	🍏
EverCrisp	Late Oct	🍏	🍏	🍏	🍏	🍏	🍏	🍏

Sunrise Apple Cider: August
Sunrise Honeycrisp Cider: Mid-September
*Limited Availability
Ripening dates are approximate.

Ambrosia



- ◆ Ambrosia holds their shape and flavor when cooked making them perfect for pies, tarts and baked apples.
- ◆ Slow to brown when cut, they are perfect to use raw.
- ◆ Ambrosia is a great apple for: Eating, Pie, Sauce, Baking, Freezing, Jelly, and Salads.



- ◆ Sunrise apple trees are about 3 years old before they actually grow apples.
- ◆ Wisconsin ranks 7th in US apple production.
- ◆ The first apple tree in the United States was planted by the pilgrims when they came to the United States from Europe.
- ◆ It takes about 36 apples to make 1 gallon of apple cider.

21 Delicious Apple Varieties!

Apple Cider Donuts ~ Apple Cider
Caramel apples ~ Candy ~ Pies
Pumpkin logs ~ Carrot logs
Cookies
Apple Butter ~ Corn Salsa
Applesauce ~ Jams ~ Wild Rice
Cheeses ~ Meats ~ Honey
Gift Shop ~ Apple Gift Boxes
Gift Certificates
Sunrise Express Model Train
Dog Walk Park
Apple Packing TV
Sunrise Family Park Playground
Coloring Contest
Events



This year's newsletter is dedicated to second generation Sunrise Orchards apple growers, Maynard and Janet Teach! For over 60 years, they have been involved with Sunrise, until their retirement in 2019.

This photo is Maynard and Janet Teach with their first new orchard tractor purchased in 1965.*

**Tractor restored by Richard Rosemeyer.*

Apple Equivalents

1 large apple = 2 cups sliced or chopped = 1 ½ cups
finely chopped = 1 ¼ cups grated = ¾ cup sauce.

1 medium apple = 1 1/3 cup sliced or chopped =
1 cup finely chopped = ¾ cup grated = ½ cup sauce.

1 small apple = ¾ cup sliced or chopped = ¾ cup
finely chopped = ½ cup grated = 1/3 cup sauce.

1-pound apples = 4 small apples or 3 medium apples
or about 2 large apples

1 (9" or 10") pie = 2 ½ pounds (4 - 5 large or 6-7
medium or 8-9 small apples)

Peck = 10- ½ pounds

Bushel = 42 pounds (yields 20-24 quarts of
applesauce)

Apple Tips

To prevent discoloration of peeled apples, place
peeled slices in a pan of cold water, add a pinch of salt
(1/8 teaspoon) for each whole apple peeled.

When making salads, dip apple slices in fresh lemon
juice to prevent slices from turning brown.

Sprinkling salt on spilled juice from apple pies in a
hot oven will cause the juice to burn crisply, making it
easier to remove.

To peel apples, dip them quickly in and out of boiling
water. The skin will come off much more readily.

Join Our Mailing List

Are you receiving our annual postcard with an apple
coupon and event schedule? It arrives in the mail in
early August. If you would like to receive it, join our
mailing list by signing up online:

www.sunriseapples.com/join-mailing-list.php, by
calling us at (608) 735-4645, or sending an email to
sunrise@mwt.net.

Would you like to receive notification emails to
stay up-to-date on special pricing, BOGO sales and
event information? If so, sign up online at
www.sunriseapples.com/join-mailing-list.php.

OPEN DAILY:

AUG 16 - DEC 22: 9 AM - 4 PM

DEC 23: 9 AM - Noon



21 Apple Varieties, Cider Donuts, Specialty Foods, Gifts & More!

DATES

AUG. 16
SEPT 4-6
SEPT 10-12
SEPT 17-19
SEPT 24-26
OCT 2-3
OCT 9-10
OCT 16-17
OCT 25-DEC 13
OCT 23-24
OCT 30-31
NOV 6-7
NOV 11-12
NOV 13-14
NOV 19-21
NOV 19-28
NOV 26-28
NOV 29
DEC 4-5
DEC 15-23
DEC 15
DEC 23

EVENTS

Opening Day • 9 am - 5 pm
Labor Day Sale • 9 am - 5 pm
Donut Weekend • 9 am - 5 pm
Honeycrisp Weekend • 9 am - 5 pm
Gays Mills Apple Fest • 9 am - 5 pm
Cheese Curd Weekend • 9 am - 5 pm
Caramel Apple Weekend • 9 am - 5 pm
Potatorama • 9 am - 5 pm
Gift Box Shipping Mondays
BOGO Number 2 Grade Apples • 9 am - 5 pm
Trick-or-Treat • 9 am - 5 pm
Evercrisp Weekend • 9 am - 4 pm
Veteran's Day Sale • 9 am - 4 pm
Cider Weekend • 9 am - 4 pm
Pre-Thanksgiving Sale • 9 am - 4 pm
Deer Hunter Specials • 9 am - 4 pm
Black Friday Sale • 9 am - 4 pm
Cyber Monday Sale • 9 am - 4 pm
Christmas Celebration & Craft Sale • 9 am - 4 pm
Customer Appreciation Days • 9 am - 4 pm
Community Chili Dinner • 4 pm - 6:30 pm
Last Day of the Season • 9 am - Noon

48340 State Highway 171 • Gays Mills, WI 54631
(608) 735-4645 • www.SunriseApples.com • Online Store Open 24/7
Follow Our Interactive Blog: SunriseApples.com/blog



AUNT ODIE'S FRESH APPLE GLAZED COOKIES

A delicious Teach Family recipe!

INGREDIENTS

- 1/2 cup shortening
- 1 1/3 cups brown sugar
- 1 large egg
- 2 cups flour
- 1 tsp baking soda
- 1/2 tsp salt
- 1 tsp cinnamon
- 1/2 tsp baking powder
- 1/4 tsp ground clove
- 1/4 tsp ground nutmeg, or pumpkin pie spice
- 1 1/2 cups chopped apples
- 1 cup chopped walnuts
- 1/4 cup apple juice or milk
- 1 cup chopped dates or raisins

DIRECTIONS

1. Preheat oven to 350 degrees F (174 degrees C)
2. In a large bowl, cream together the shortening, brown sugar and egg. Sift together flour, soda, salt, cinnamon, baking powder, cloves, nutmeg.
3. To the first mixture add 1/2 of dry mixture. Then add apples, nuts, juice and dates. Add other half of dry mixture.
4. Drop by spoon on greased cookie sheet and bake for 10-12 minutes.

GLAZE

- 1 1/2 cup powdered sugar
- 2 1/2 tbs light cream or apple cider
- 1 tbs melted butter
- 1/4 tsp vanilla

Mix together all ingredients in medium bowl and drizzle over freshly baked cookies while still warm.

For more recipes visit:

www.SunriseApples.com/recipes

Did You Know?

- Apples are fat free.
- Apples are high in potassium & flavonoids.
- Apples have lots of vitamin C, especially under their skin, which are also full of fiber.
- Apples contain calcium and iron.
- A medium apple is about 80 calories.
- Apples are a great source of fiber.
- Apples soften 10 times faster unrefrigerated.
- An apple in your bag of potatoes will keep them from sprouting.

Spudmobile Visits Sunrise



The Spudmobile will be visiting Sunrise during our Potatorama weekend on Saturday October 16th from 10 am – 2 pm!

Let's Keep in Touch!

WEBSITE: www.SunriseApples.com

EMAIL: sunrise@mwt.net

PHONE: (608) 735-4645

Sunrise Orchard Inc.

48340 St. Hwy. 171

Gays Mills, WI 54631

**There's something for everyone at
Sunrise Orchards!**